



Savage World

WHAT'S DA BUZZ? Product Buzz

Beer Review

CONEY ISLAND CRAFT LAGERS



Lager Freaks And Beer Geeks... Step Right up!

Schmaltz Brewing Company, ringleaders for well over a decade of He'Brew: The Chosen Beer, have nationally launched a new line of five sideshow-inspired Coney Island Craft lagers. The new brews feature a self-titled lager; an Albino Python; Sword Swallower; Human Blockhead; and Freaktoberfest. These aren't just any lagers—they're lagers with a lust for art! Schmaltz commissioned Brooklyn-

based tattoo artist Dave Wallin to create the outrageously original illustrations for the labels. The artwork is clever...but do they taste good?

Close your eyes (someone else reads aloud, duh). Try to imagine the sensual dance of hops and spices of ginger, orange peel, coriander and crushed fennel seed entwined with a sumptuous and elegant malt body of wheat, barley and a touch of oatmeal. Aahh. Albino Python tastes good, doesn't it? Another one of our favorites was the Sword Swallower. It gracefully thrusts eight penetrating hops into the inner sanctum of its four luscious malts. Astonishing in depth, dazzling in mouth feel, a truly scintillating brewing performance!

In addition to its good taste, literally and figuratively, proceeds are also being made to Coney Island USA, a non-profit organization whose mission is to defend the honor of lost forms of American popular arts and culture in Brooklyn's historic Coney Island neighborhood.

With the unequivocally distinct brewing recipes and artwork of Coney Island Craft Lagers, Schmaltz Brewing aims to continue to expand its own tradition of designing unique creations that can stand with the country's best gourmet microbrews.

To taste this new Coney Island spectacle visit www.schmaltzbrewing.com.



Photos: Courtesy of JP Collier Media