

2006 marks the 10th Anniversary of the Daily Show, Beer Advocate.com, and Stone Brewing. • 10 is considered the modern number of completion replacing 12 as the fundamental building block of our number systems, currencies and most measurements. • 10 fingers and toes. • 10 yards for first down. • If you believe he is drinking a refill in Maude's limo, the Dude drinks 10 White Russians during the course of *The Big Lebowski*. • 10-pin Bowling has far more registered participants than any other sport. • Ben Stiller was making films by the time he was 10. • catholic 8 mm epics in which he got even with the schoolyard bullies who tormented him. • "I'm number 10 at the box office, right under Barbara Streisand. Can you imagine being under Barbara Streisand? Give me a bag, I may throw up." -Walter Matthau • "I sneak a little 10 minute power nap between butt-wipes." -New dad Jack Black on his baby Samuel. • Tenacious D took 10 years to put out their first album. • The Beastie Boys' *License to Ill* was the first rap album to hit number one, and has sold approximately 10 million albums in the US. • 282 of Irving Berlin's tunes reached the Top 10 on the charts, including *White Christmas*. • Marc Chagall grew up in a family of 10 children surviving on the meager wages his father earned as a fishmonger's assistant. • Roy Lichtenstein created his first proto-pop work with his "10 Dollar Bill" lithograph in 1956. • In 1980, The New York Times called Andy Warhol's *10 Portraits of Jews of the Twentieth Century* "vulgar...it reeks of commercialism." Art Forum argued: "the paintings are staggering—an unexpected mix of cultural anthropology, portraiture, celebration of celebrity, and study of intelligentsia all at the same time."

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In Jewish tradition, the number 10 demands Monumental gestures. As a publicity stunt for his 1956 film, Cecil B. DeMille got a Midwestern Judge to help erect hundreds of granite monuments of the Ten Commandments nationwide. 10 Plagues finally let Moses' people go. Deut. 26:12 obligates Jews to give 1/10th of their earnings to charity, 10 generations span Adam to Noah and Noah to Abraham. 10 Sefirot in Kabbalah symbolize the core elements of Creation. Father of the Bomb, Robert Oppenheimer was blacklisted in 1953 for 10 years for his family's alleged un-American activities. 10% of Nobel Peace Prize winners are Jewish. On Rush's 10th album, *Grace Under Pressure* (#10 on Billboard), Geddy Lee sings of his parents surviving the Holocaust. After Sammy Davis Jr.'s 1990 death, the lights on the Vegas strip went dark for 10 minutes - the first time since JFK's



assassination. A minion of 10 is necessary for communal prayer. Jack Black's parents joined a polyamorous group before divorcing when he was 10. In his *Belief* episode, Ali G confessed losing his virginity at 10 to an Italian supermodel. Mae West got 10 days in jail for obscenity for her 1927 play "Sex". She served eight, with two off for good behavior. 10 High Holy Days of repentance begin on Rosh Hashanah. 10 years after his Major League debut, Sandy Koufax refused to pitch Game 1 of the 1965 World Series on Yom Kippur. To mark 10 years of Shmaltz Brewing, behold **Monumental Jewbelation**, HE'BREW's epic celebration of the most memorable moments in life. *L'Chaim!*

Jeremy Cowan, proprietor

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CRYSTAL RYE

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10 Amendments to the Constitution, our Bill of Rights, starts with the separation of church and state and secures our freedom of speech. • Abraham argues against the destruction of Sodom and Gomorrah in Genesis Ch. 18: "Far be it from You to put to death the righteous with the wicked...And God said, "I will not destroy for the sake of the 10 [righteous persons]."

• 10 Jewish porn stars interviewed by the late Screw reviewer Dan Shocket in the early 80's insisted that they maintained some Jewish values. • Sarah Silverman: "I can't believe anyone not being interested in exploring taboos...Maybe a sex worker needs 10 midgets and a juggler to get off. A comic needs to make jokes about the most taboo topics - race or AIDS or fucked-up sex, to be able to get the belly laugh, for themselves." • 10 years after his first arrest for impersonating a priest in Miami, Lenny Bruce was arrested in 1961 in San Francisco for the first of many obscenity charges which would eventually ruin his career and end in his tragic death. • Noam Chomsky remembers the first article he wrote was at the age of 10 about the threat of the spread of fascism, following the fall of Barcelona. • Ali G to Noam Chomsky: "How many words do you know?" Chomsky: "10s of Thousands." Ali G: "Me know loads of them."

With a numerical value of 10, the 10th Hebrew letter 'Yud', the smallest and only letter suspended in midair, represents the single point of creation. • 10 Tribes of Israel mysteriously disappeared from ancient history after the Kingdom of Israel was destroyed, enslaved and exiled by ancient Assyria. • Kirkky Friedman, born in Palestine, Texas, wrote *10 Little New Yorkers* and recorded 10 albums. • Henry Kissinger: "Ninety percent of the politicians give the other 10 percent a bad reputation." • 10 years after receiving a Ph.D from NYU without completing a dissertation, in 1987 Alan Greenspan was appointed Chairman of the Federal Reserve. • In 10 years, Calvin Klein turned the \$10,000 which he started his business into \$100 million. • At age 10, Lee Shubert sold newspapers in front of a local theater and went on to become the manager and producer of the largest theater empire of the 20th century. • When Anne Frank was 10 years old, she wrote letters to a pen-pal in Iowa. • At age 10, Golda Meir organized the American Young Sisters' Society to provide textbooks for needy school children. • Nelson Alger, son of a convert, on New Orleans in the Depression: "Some girls were so hard-pressed that if you bought one a pork sandwich for 10 cents you could sleep with her." • Yasmine Bleeth said "I'm the kind of person to wait until I've gained 10 pounds to start exercising."